



*You are Cordially Invited to a Benefit for the  
Mercer Alliance to End Homelessness*

**Mercer County Boathouse  
323 South Post Road  
Princeton Junction, NJ 08550  
Wednesday, May 11, 2016  
5:30 P.M. - 8:30 P.M.**

*HONORING*

GOVERNMENT CHAMPIONS

**MAYOR ERIC E. JACKSON OF TRENTON**

**MERCER COUNTY EXECUTIVE BRIAN M. HUGHES**

**FOR THEIR COMMITMENT TO  
ENDING VETERAN'S HOMELESSNESS**

**5:30 P.M. - 6:30 P.M. RECEPTION  
7:00 P.M. PRESENTATION TO HONOREES  
SILENT AUCTION WITH ORIGINAL ART WORK  
PROVIDED BY HOMEFRONT**

Cost \$100.00 per ticket  
Donations accepted online at [www.merceralliance.org](http://www.merceralliance.org)



Founded in 2004, the Mercer Alliance to End Homelessness is a public-private partnership of the county's business, government and non-profit sectors. We develop and help implement strategies to prevent and end homelessness in Mercer County, New Jersey.

Through its dedicated efforts, the Mercer Alliance has become a State and national model for establishing systems that combat family and single homelessness, end veteran's homelessness, and effectively address the needs of the chronically homeless. In addition, the Mercer Alliance has taken an active role in advocating for policies and legislation at every level of government that will ensure that necessary resources are made available to address housing needs and issues of poverty.

The Mercer Alliance has proven that changing policy changes lives. By creating productive partnerships, focusing targeted collective resources, and developing creative outside-of-the-box comprehensive system based strategies, homelessness can be effectively combated, and even ended. Housing is the cornerstone of these achievements. Moving individuals and families as rapidly as possible to permanent housing supported by case management services has enabled them to reconnect with their communities, and obtain a renewed level of self-sufficiency. The Mercer Alliance and its partners were recently recognized as the first County in New Jersey to end veteran's homelessness in 2015 by reaching the "functional zero" measure required by the Federal Government's veterans initiative.

The Mercer Alliance understands, however, that we unfortunately will continue to see individuals and families become homeless, particularly in hard economic times. To that end the Alliance will continue to develop strategies and policies that are both socially impactful, and that effectively and efficiently maximize our community resources.

That is why Mercer Alliance works tirelessly to prove that  
We can. We must. We will end homelessness.

*Frank Cirillo was appointed Executive Director of the Mercer Alliance to End Homelessness in February 2015 after a distinguished forty-three year career with the Mercer County Board of Social Services. In 2012, he was honored at the White House as a "Champion of Change" for his working in combating family homelessness.*